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Intangibles: Big-League Stories and Strategies for Winning the Mental Game—in Baseball and in Life

“Intangibles is filled with lessons and tools for helping baseball players in all stages of their development.”

—Fred Gonzalez, Manager, Atlanta Braves

RELEASE: August 2012 PRICE: \$17.95 TRIM 5.25 x 8 x .8 PAGES: 270 ISBN: 978-1-61822-016-5

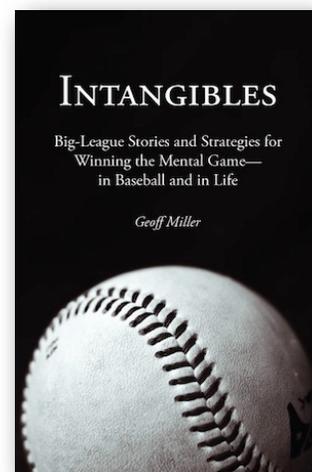
(Ashland, OR—July 15, 2012) — Mental skills coach Geoff Miller has spent years helping professional baseball players improve their mental toughness—both on and off the field. Now, he’s making these invaluable lessons available to everyone who loves the game of baseball.

In *Intangibles*, you’ll find stories, instruction, and practical applications that teach players and coaches how to put forth their best mental games—portrayed through the eyes of those who have experienced those learning moments firsthand in their quests to become Major Leaguers. Whether you hope to be a big league player someday, or whether you simply want to play your best game, this book is essential for all athletes who want to learn how to overcome fear, build confidence, and develop a mental framework for success. And for baseball fans, the book provides a unique look inside the clubhouse and the minds of the professional baseball players.

“A must read for athletes looking to gain a mental edge or simply better identify their own strengths.”

—Bryan Minniti, Assistant General Manager, Washington Nationals

About the author: Geoff Miller is a partner at Winning Mind, LLC, a San Diego-based company that helps elite performers in sports, business, and the military perform under pressure. The majority of his time is spent as the Mental Skills Coach for the Atlanta Braves organization. Geoff has provided mental skills coaching services to two other Major League Baseball teams as well, spending 2005-2009 with the Pittsburgh Pirates and 2010 with the Washington Nationals.



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